



## Company Background

Founded in 2006, [eGuardian](#) is a venture-backed company providing age-verification services to protect children online. eGuardian works in conjunction with site blocking software and parental controls, delivering a deeper layer of protection to help shield children from online predators and adult content.

Our secured process, combined with the latest technology and a proven offline verification system, delivers the safest child age-verification system in the industry. eGuardian works silently in the background to allow partner social networking sites and search engines to know the age group, but not the identity of the eGuardian member. Parents receive the most comprehensive and secure protection for their children, while safeguarding their privacy and access to information.

In addition to our partnerships with websites, instant messaging and e-mail systems, eGuardian also works closely with local schools. A substantial part of the eGuardian enrollment fee is donated to schools and to [FoundationCare](#), a non-profit organization dedicated to helping schools raise money for technology. Through fundraising and philanthropic endeavors, eGuardian invests in the technologies that keep its members connected. Our employees and partners also provide resources, seminars, educational materials and speakers for Internet safety and child protection programs at a community and school level.

eGuardian is headquartered in Ontario, Calif., and is a proud sponsor of [California PTA](#) and a member of the [California Coalition for Children's Internet Safety](#). For more information, please call +1 877-348-2731 or visit us at [www.eguardian.com](http://www.eguardian.com).



**Ron Zayas**  
**Co-Founder and Chief Executive Officer**  
**eGuardian**

Ron Zayas co-founded eGuardian in 2006 and serves as the company's chief executive officer. A seasoned leader and entrepreneur, Ron has more than 20 years experience developing and implementing marketing, sales and technology strategies.

Before co-founding eGuardian, Ron was the founder and chief executive officer of 360 Business Consulting, the nation's fastest-growing marketing implementation company with eight offices in seven states.

Prior to 360 Business Consulting, Ron spent 10 years as the senior vice president and chief marketing officer for the world's largest franchisor of printing and small business services, Franchise Services, Inc. His ability to utilize leading-edge technology to accomplish solid marketing objectives helped grow the company and allowed it to venture into new product and service offerings.

In addition to his experience in the corporate environment, Ron also founded one of the nation's first digital graphics companies, Expressions Unlimited. The company pioneered the conversion of typesetters and color separators to Macintosh-based systems.

Ron serves on the Board of Directors for [FoundationCare](#), a non-profit organization dedicated to helping schools fund new technology. FoundationCare also sponsors seminars for parents and educators about how to protect children from adult predators and inappropriate content on the Internet.

He is also a member of the [California Coalition for Children's Internet Safety](#), a group aimed at fostering collaboration between stakeholders and experts to address the need to protect children in the online world.

Ron, who earned his bachelor's degree in psychology, resides in Southern California with his wife and three children.



## **eGuardian Appoints Robert Patrick as Chairman of the Board**

ONTARIO, Calif., Nov. XX, 2008 – eGuardian, the only online protection service to block predators effectively and make search engines and social networking sites safer for children, today announced that co-founder and chief technology officer (CTO), Robert Patrick, has been named Chairman of the Board.

As Chairman of the Board, Patrick is responsible for presiding over the board meetings and driving the long-range vision of eGuardian. He maintains his role as CTO, responsible for developing and implementing new technology and contributing strategies to further the company's business initiatives.

"I am honored to be elected Chairman of the Board and look forward to working with the board members to achieve our long-term goals," said Patrick. "As Internet adoption among children continues to soar, eGuardian remains committed to developing innovative services to help keep kids safe online."

In addition to Patrick, eGuardian board members include Ron Zayas, co-founder and chief executive officer of eGuardian, Stephen Block, vice president of Tech Coast Angels, and Mary Russell, president of the Hamilton Group.

eGuardian works in conjunction with parental controls, content filters and site blockers to deliver a deeper layer of protection. Unlike systems that restrict access, eGuardian enhances your children's online experience by allowing them to safely join popular community websites without exposing them to online predators and adult content.

### **About eGuardian**

eGuardian is a child's constant companion on the Internet. Based in Ontario, Calif., the company's technology provides an innovative new solution that allows partners to block contact with online predators and filter out adult content without hindering a child's learning, social networking and exploring opportunities. For more information, call +1 877-348-2731, or visit eGuardian at [www.eguardian.com](http://www.eguardian.com).